

Directions

A force field analysis can identify and subjectively assess the forces acting both for and against the implementation of an AML/CTF program, including (but not limited to) persons, customs, habits, attitudes, business structure and defined methods and processes.

You can use the AML/CTF program implementation force field analysis worksheet on the next page and modify it at your discretion.

In the centre column, list what you propose to carry out, for example 'Implement an AML/CTF awareness training course'.

In the left column, list the forces acting for the implementation of the AML/CTF awareness training course, for example 'AML/CTF awareness topics can be integrated into the next quarter's scheduled customer service training'.

In the right column, list the forces acting against the implementation of the AML/CTF program, for example 'AML/CTF awareness training has not been budgeted for the next quarter'.

Attribute a score to the supporting and opposing forces, for example '7/10' or 'weak', 'medium', 'strong'.

Use the scores to create a priority list to address the forces that will most hinder the implementation plan, or to strengthen the forces that are needed to implement the overall plan.

